**MASS MEDIA Revision Checklist**

Complete this traffic light revision checklist. Tick or colour in how confident you feel about each topic on **AUDIENCE EFFECT** Then note down what specific areas you need to revise, this could be key terms/ideas.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **TOPIC** |  |  |  | **WHAT I NEED TO FOCUS ON** |
| IDENTIFY social patterns in listening, viewing and reading |  |  |  |  |
| EXPLAIN with examples the difference in active and passive audience |  |  |  |  |
| DEFINE desensitisation |  |  |  |  |
| ASSESS 5 different theories into the effects of media violence |  |  |  |  |
| EXPLAIN with studies hypodermic syringe model |  |  |  |  |
| EXPLAIN with studies 2 step flow model |  |  |  |  |
| EXPLAIN with studies uses and gratifications model |  |  |  |  |
| EXPLAIN with studies cultural effects model |  |  |  |  |
| EXPLAIN with studies structured interpretivist model |  |  |  |  |
| COMPARE and CONTRAST models in terms of their value in explaining the effects of MM |  |  |  |  |
| ASSESS the impact of the MM on different aspects of human behaviour |  |  |  |  |
| OUTLINE the positive and negative effects of Media violence on children |  |  |  |  |
| DESCRIBE the principles of social learning theory in how children are motivated to imitate media violence |  |  |  |  |
| EVALUATE research evidence into the influences of media violence |  |  |  |  |
| DESCRIBE and EVALUATE St Helena Study |  |  |  |  |
| DESCRIBE and EVALUATE Bandura’s study |  |  |  |  |
| CONSIDER the problems of researching the effects of the MM on audiences (Martinez) |  |  |  |  |

**MASS MEDIA Revision Checklist**

Complete this traffic light revision checklist. Tick or colour in how confident you feel about each topic on **OWNERSHIP AND CONTROL** Then note down what specific areas you need to revise, this could be key terms/ideas.

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| --- | --- | --- | --- | --- |
| **TOPIC** |  |  |  | **WHAT I NEED TO FOCUS ON** |
| IDENTIFY trends in the organisation and control of the mass media |  |  |  |  |
| DEFINE mass media |  |  |  |  |
| EXPLAIN how MM is different from 1:1 communication |  |  |  |  |
| DEFINE 3 different types of ownership with examples |  |  |  |  |
| ASSESS different perspectives on the relationship between the ownership and control of the MM |  |  |  |  |
| DEFINE Cultural hegemony |  |  |  |  |
| EXPLAIN ruling class ideology (Marxism) |  |  |  |  |
| EXPLAIN neo Marxist ideology |  |  |  |  |
| EXPLAIN pluralist ideology |  |  |  |  |
| OUTLINE the strengths and weaknesses of each perspective |  |  |  |  |
| DEBATE over the role and effects of the media in an international perspective |  |  |  |  |
| DEFINE globalisation |  |  |  |  |
| DEFINE cultural and media imperialism |  |  |  |  |
| OUTLINE the extent in which nation states are/not helpless in the face of global media corporations |  |  |  |  |
| EXPLAIN 2 political views of the media |  |  |  |  |
| DISCUSS the role of MM in promoting democracy |  |  |  |  |
| DEFINE Democracy |  |  |  |  |
| EXPLAIN and give examples of 3 reporting styles |  |  |  |  |
| OUTLINE how political reporting has changed |  |  |  |  |
| IDENTIFY main legal controls of MM |  |  |  |  |
| EXPLAIN Marxist, Hegemonic, post modernist and pluralist view of MM role in political reporting |  |  |  |  |
| EVALUATE Marxist, Hegemonic, post modernist and pluralist view of MM role in political reporting |  |  |  |  |

**Mass Media Revision Checklist**

Complete this traffic light revision checklist.   
Tick or colour in how confident you feel about each topic on the Mass Media. Then note down what specific areas you need to revise, this could be key terms/ideas.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Topic** | **Red** | **Amber** | **Green** | **Topics I need to focus on in revision…** |
| **1. p188** | **Definitions of the mass media** |  |  |  |  |
| **2. p190** | **Different types of media** |  |  |  |  |
| **3. p192** | **Developments in the media technology over the last 30 years** |  |  |  |  |
| **4. p194** | **The extent to newspaper readership** |  |  |  |  |
| **5. p196** | **The extent of television viewing** |  |  |  |  |
| **6. p198** | **The extent of internet access** |  |  |  |  |
| **7 & 8 p200-203** | **The effects of the mass media on audiences** |  |  |  |  |
| **9. p204** | **The role of the media in the socialization process** |  |  |  |  |
| **10. p206** | **The role of the media in political socialization** |  |  |  |  |
|  | **Topic** | **Red** | **Amber** | **Green** | **Topics I need to focus on in revision…** |
| **11. p208** | **Patterns of ownership within the press** |  |  |  |  |
| **12. p210** | **The pluralist approach to press ownership and content** |  |  |  |  |
| **13. p p212** | **The conflict approach to press ownership and content** |  |  |  |  |
| **14. p214** | **Selection and presentation of news stories** |  |  |  |  |
| **15. p216** | **Factors influencing content - news values, the profit motive, advertisers, the state and the law.** |  |  |  |  |
| **16. p218** | **The representation of black people in the media** |  |  |  |  |
| **17. p220** | **The representation of gender in the media** |  |  |  |  |
| **18. p222** | **The internet and the distribution of power** |  |  |  |  |
| **19. p224** | **The role of the media in the amplification of deviance** |  |  |  |  |
| **20. p226** | **Contemporary social issues related to the media** |  |  |  |  |