**Mass Media Revision Checklist**

Complete this traffic light revision checklist.   
Tick or colour in how confident you feel about each topic on the Mass Media. Then note down what specific areas you need to revise, this could be key terms/ideas.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Topic** | **Red** | **Amber** | **Green** | **Topics I need to focus on in revision…** |
| **1. p188** | **Definitions of the mass media** |  |  |  |  |
| **2. p190** | **Different types of media** |  |  |  |  |
| **3. p192** | **Developments in the media technology over the last 30 years** |  |  |  |  |
| **4. p194** | **The extent to newspaper readership** |  |  |  |  |
| **5. p196** | **The extent of television viewing** |  |  |  |  |
| **6. p198** | **The extent of internet access** |  |  |  |  |
| **7 & 8 p200-203** | **The effects of the mass media on audiences** |  |  |  |  |
| **9. p204** | **The role of the media in the socialization process** |  |  |  |  |
| **10. p206** | **The role of the media in political socialization** |  |  |  |  |
|  | **Topic** | **Red** | **Amber** | **Green** | **Topics I need to focus on in revision…** |
| **11. p208** | **Patterns of ownership within the press** |  |  |  |  |
| **12. p210** | **The pluralist approach to press ownership and content** |  |  |  |  |
| **13. p p212** | **The conflict approach to press ownership and content** |  |  |  |  |
| **14. p214** | **Selection and presentation of news stories** |  |  |  |  |
| **15. p216** | **Factors influencing content - news values, the profit motive, advertisers, the state and the law.** |  |  |  |  |
| **16. p218** | **The representation of black people in the media** |  |  |  |  |
| **17. p220** | **The representation of gender in the media** |  |  |  |  |
| **18. p222** | **The internet and the distribution of power** |  |  |  |  |
| **19. p224** | **The role of the media in the amplification of deviance** |  |  |  |  |
| **20. p226** | **Contemporary social issues related to the media** |  |  |  |  |

***Keep this safe in your folder – we will revisit it later in the year!***