**MASS MEDIA Revision Checklist**

Complete this traffic light revision checklist. Tick or colour in how confident you feel about each topic on **OWNERSHIP AND CONTROL** Then note down what specific areas you need to revise, this could be key terms/ideas.

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| **TOPIC** |  |  |  | **WHAT I NEED TO FOCUS ON** |
| IDENTIFY trends in the organisation and control of the mass media |  |  |  |  |
| DEFINE mass media |  |  |  |  |
| EXPLAIN how MM is different from 1:1 communication |  |  |  |  |
| DEFINE 3 different types of ownership with examples |  |  |  |  |
| ASSESS different perspectives on the relationship between the ownership and control of the MM |  |  |  |  |
| DEFINE Cultural hegemony |  |  |  |  |
| EXPLAIN ruling class ideology (Marxism) |  |  |  |  |
| EXPLAIN neo Marxist ideology |  |  |  |  |
| EXPLAIN pluralist ideology |  |  |  |  |
| OUTLINE the strengths and weaknesses of each perspective |  |  |  |  |
| DEBATE over the role and effects of the media in an international perspective |  |  |  |  |
| DEFINE globalisation |  |  |  |  |
| DEFINE cultural and media imperialism |  |  |  |  |
| OUTLINE the extent in which nation states are/not helpless in the face of global media corporations |  |  |  |  |
| EXPLAIN 2 political views of the media |  |  |  |  |
| DISCUSS the role of MM in promoting democracy |  |  |  |  |
| DEFINE Democracy |  |  |  |  |
| EXPLAIN and give examples of 3 reporting styles |  |  |  |  |
| OUTLINE how political reporting has changed |  |  |  |  |
| IDENTIFY main legal controls of MM |  |  |  |  |
| EXPLAIN Marxist, Hegemonic, post modernist and pluralist view of MM role in political reporting |  |  |  |  |
| EVALUATE Marxist, Hegemonic, post modernist and pluralist view of MM role in political reporting |  |  |  |  |