**The Media**

| **Specification and content** | **Covered ✓** | **RAG** | **RAG** |
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| 1. **The new media and their significance for an understanding of the role of the media in contemporary society**
 |
| **Competing views on the nature and significance of digital media in contemporary society.*** Boyle,
* Curran and Seaton,
* Cornford and Robbins
 |  |  |  |
| **The growth and diversity of new media;** * control and use of new media.
* Boyle,
* Cornford and Robbins,
* Keen
 |  |  |  |
| 1. **The relationship between ownership and control of the media**
 |
| **Sociological views, including Marxist and postmodernist pluralist, on the ownership and control of the media.*** The Frankfurt school,
* Whale,
* Levene,
* Baudrillard
 |  |  |  |
| **The pattern of ownership**.* Curran,
* GUMG,
* Bagdikian
 |  |  |  |
| **The extent to which owners, as opposed to other groups, control the content.*** GUMG,
* Curran,
* Miliband
 |  |  |  |
| 1. **The media, globalisation and popular culture**
 |
| **Definitions of culture and the nature, causes and significance of global culture and global media on contemporary society.*** Strinati,
* Ritzer,
* Lechner and Boli
 |  |  |  |
| **The effects of globalisation on popular culture and the role of the media,** * debates about cultural imperialism.
* Flew,
* Fenton,
* Storey
 |  |  |  |
| 1. **The processes of selection and presentation of the content of the news**
 |
| **Sociological views on the social construction of news, including** * practical,
* technological, (including the new media),
* organisational and
* ideological factors.
* Jones,
* Galtung and Ruge,
* Davies
 |  |  |  |
| **The influence on the content of news of** * audience,
* advertisers,
* the new media,
* media professionals and
* government.
* The Leveson Enquiry,
* GUMG,
* Jewkes
 |  |  |  |
| 1. **Media representations of age, social class, ethnicity, gender, sexuality and disability**
 |
| **The nature, causes, trends and significance of these representations.*** Wayne,
* Newman,
* Van Djik,
* Wolf,
* Batchelor et al,
* Barnes

**Changes in the representations of different groups.*** Connell,
* Hall,
* McRobbie
 |  |  |  |
| 1. **The relationship between the media, their content and presentation, and audiences**
 |
| **Different theories concerning the effects of the media on their audience.*** Morley,
* Klapper,
* Blumer and McQuail,
* GUMG
 |  |  |  |
| **Methodological issues of researching media effects, including violent content.*** Gauntlett,
* GUMG,
* Morrison,
* Bandura et al
 |  |  |  |