

Mass Media check list: have you revised/can you do...?

®: revised

©: checked (past paper/timed piece/peer questions...)

😊: confident with that topic! Happy

Topic	Theme	®	©	😊
1.	The relationship between ownership and control.			
	Define different types of ownership.			
	The ideological role of the mass media.			
	Explain traditional Marxist views debate.			
	Explain neo-marxist theories on debate.			
	Explain Pluralist views on ownership and control topic.			
2.	The mass media, globalization and popular culture.			
	Explain what popular culture is with examples.			
	Define global culture.			
	Describe Baudrillard's postmodern views.			
	Define terms: simulacra, dumbing down debate, debased culture, Americanisation, homogenization, hyper-reality...			
3.	Selection and presentation of the news.			
	What constraints influence news production - practical			
	What political and cultural factors influence the news.			
	Explain with examples – news values, gate keeping, agenda setting			
	GMGS' work			
4	Cohen – folk devils and moral panics			
	Representations of following groups(A,C,E,G,S,D) to cover:			
	Traditional stereotypes and binary opposites, symbolic annihilation...			
	Societal changes shaping media representations			
	Internal factors within media organizations effecting representations			
	transgressions			
5	Define and give examples of hybrid identities			
	Relationship between media and audiences			
	Hypodermic syringe			
	2-step flow			
	Uses and gratifications			
	Structured interpretation			
6	Case study: violence – copy cat/catharsis/nemesis/de-sensitisation/dis-inhibition			
	Define new media with examples			
	Recent events/examples the debate pros and cons of new media – wiki leaks, face book, twitter...			
	Difference between cultural pessimists and neophiliacs			
7	Impact and interaction with audiences			
	Bonus: links between media and crime			